BLENDING COMMUNITY
KYOTO

DISCOVER THE TRUE KYOTO

KYOTO LAUNDRY CAFE: THE INTERNATIONAL HUB FOR HIDDEN GEMS.

A Concept & Vision Book.

KYOTO 地域交響プロジェクト

blending]community is a cozy little platform where people living in kyoto

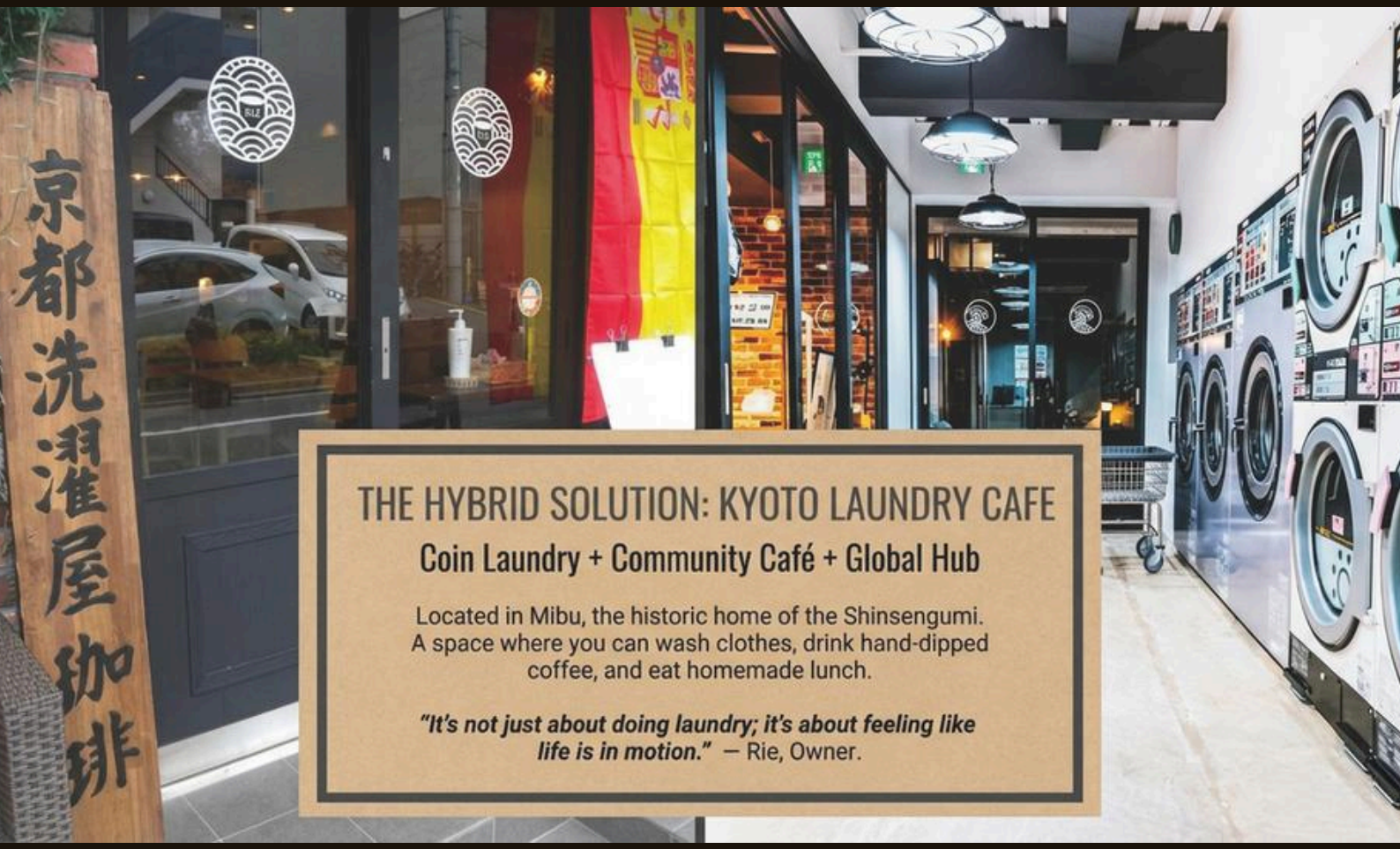


KYOTO LAUNDRY CAFE
SINCE 2019
www.meetup.kyoto

THE REAL KYOTO LIVES HERE.

Kyoto is famous for temples and traditional beauty. But the real Kyoto lives beyond the sightseeing spots. It lives in neighborhoods. In small kitchens. In conversations between locals and travelers.

We are not a tour company. We are a community hub. A hidden gem where everyday life and international culture meet.



THE HYBRID SOLUTION: KYOTO LAUNDRY CAFE

Coin Laundry + Community Café + Global Hub

Located in Mibu, the historic home of the Shinsengumi. A space where you can wash clothes, drink hand-dipped coffee, and eat homemade lunch.

"It's not just about doing laundry; it's about feeling like life is in motion." — Rie, Owner.

Where is my belonging?"

Meet Rie Yamamoto and the *Blending Community*

Rie Yamamoto (Choi)

Founder of the *Blending Community*
& Kyoto Laundry Cafe



- **Roots:** Born from the question, "Where is my belonging?" Founded the Blending Community to include those who feel out of place and create a sense of belonging beyond mere diversity.
- **Over 10 Years:** After studying soology, pursued a global career. Realized the simple yet profound importance of "connecting beyond differences".
- **Passion:** Inspired by an Irish laundromat, created a **unique** community cafe in Kyoto where all ages, backgrounds, and nationalites feel at home and connected, blending a laundromat cafe.

What is the Blending Community?



Core Idea: More than just **"interacting"**.
Creating a space where local residents and visitors become diverse yet indespenseable to each other.



People + **Daily Life** = **'Blending'**

Consumer → Participant (Engaging) • Creating
Service → Engagement (Creating) • Connecting
Living → Belonging (Connecting)

It's a place where different backgrounds—students, workers, seniors, locals, and travelers—come together not just as part of an exchange, but feeling essential and at home, realizing they're an integrat part of the

A Blending Community
Where Everyone Feels Welcomed.



- **Openness**
  Welcoming the sounds of life, from children's lively voices to the hum of washing machines, as all part of daily life.
- **Diversity**
  A home for truant or underserved kids (Ibasho Cafe), groups for parents of children with developmental disabilities (Pole Pole), and LGBTQ+ gatherings (Soraniji Kyoto).
- **Natural Connection**
  Not forcing interaction, but letting conversations naturally unfold over shared activities like laundry and meals.

Inclusive, Diverse, and Naturally Connected.

THE GROOVE OF DAILY LIFE



Sensory Details

- **Sound:** The rhythmic spinning of 12 drum-type washing machines provides a comforting 'BGM' that heals loneliness.
- **Taste:** Hand-dipped specialty coffee.
- **Vibe:** A Brooklyn Style interior where the noise of children and machines is welcomed as the sound of life.

THE HUB STRUCTURE

Every program starts and returns to the hub.

1. Language & Learning
Multilingual cafes and classes.

2. Culture & Events
Laundry Marché and cultural workshops.

3. Life Support
Consultation for foreign residents.

4. Food & Share Kitchen
"The stomach has no borders." Food exchange.

A Conversational Language Café

Learning & Connecting through Everyday Conversation

• Language Classes

Japanese, Korean, and Chinese with native instructors, from beginner to intermediate levels.

• Meetups

Weekly free-talking events. Participation fee: ¥1,000 for Japanese, ¥500 for foreignes (includes a drink) and low-pressure.

• Atmosphere

'Study' becomes 'Communicate.'.

A relaxed space where you can converse while waiting for laundry or taking a break from work.





- Every Thursday at 6:00 PM–
  - Japanese Meetup
- Every Sunday at 5:00 PM–
  International Party

Meetup Kyoto

Informing and Connecting Kyoto's Local Community



Concept

A local media platform by the blending community providing deep and reliable information about Kyoto

Content

Local business guides, event info, neighborhood tours, YouTube videos and more!

Purpose

Connecting online information to real-life visits.
Guiding both locals and visitors to community-oriented businesses like our laundromat café

Discover Kyoto with Meetup Kyoto

www.meetup.kyoto

Meetup .kyoto

Project Activities

- kyoto living & consultation help
- run "meetup.kyoto" site for foreigners living in kyoto
- organizing language-exchange programs
- promote multicultural exchange
- offer life consultation
- organize kyoto walking tours and cultural experiences
- expert matching & research for overseas
- support for translation, and interpretation
- tourism & media shoot coordination
- hosting international exchange events

京都多文化共生ラボ Meet Kyoto. Meet the World.


英語・日本語・中国語
韓国語MEETUPの開催


季節の行事
＼Seasonal Celebrations／


京都ローカルまち歩き
＼Free walk／


移住生活・相談サポート
Kyoto Living & Consultation Help

Kyoto Multicultural Coexistence Lab

Organized by Kyoto Laundry Cafe